

# Susan J. Brooks-Young

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Web site—<http://sjbrooks-young.org/>

## RECENT EMPLOYMENT HISTORY

2000-present

### **Consultant**

A large portion of Susan's ongoing consulting focuses on writing and/or delivering professional development workshops. Susan's past and present client list includes Palme Point Educational Research School (FL), Joy School (AK), Lake Washington School District (WA), Center for Digital Education (CA), Fontana Unified School District (CA), Association of California School Administrators (CA), Hawker-Brownlow (Australia), STI and PowerSchool (AL), Howard Industries, (AL), Lopez Island Family Resource Center, (WA) OESD 114 (WA), Student Youth Tour Association (VA), Bethel School District (WA), Microsoft Partners in Learning group (international), Nipissing University (Canada), Calgary Regional Consortium (Canada), New South Wales Computer Education Group (Australia), Seoul Foreign School (Korea), South Central Service Co-op (AR), Office of Superintendent of Public Education (WA), Orleans-Niagra BOCES (NY), WestEd Regional Educational Laboratory (CA), Learning Point Associates (IL), Bakersfield City School District (CA), Santa Ana Unified High School District (CA), Palo Verde Unified School District (CA), Mt. View School District (CA), Fife School District (WA), Bainbridge Island School District (WA), Edmonds School District (WA), Peninsula School District (CA), Arvin Union School District (CA), Travis Unified School District (CA), Baltimore County Schools (MD), Howard County Public Schools (MD), Pottsville School District (AR), Oak Harbor School District (WA), Prince George's County Public Schools (MD), Arch Ford Education Service District (AR), Education Service Center Region XI (TX), Elmore County Schools (AL), Marengo County Schools (AL), Diocese of Toledo (OH), Archdiocese of Louisville (KY), Beyond Technology, Inc. (CA), InfoSource, Inc. (FL), Simple K12 (FL), Numonics Corp. (PA), Walch Publishing (ME), the Michigan Gates Project (MI), the International Society for Technology in Education Professional Development Department (OR), the Northwest Council for Computers in Education (ID), and California State University, San Marcos' ILAST Administrator Academy program (CA).

Susan has extensive experience with projects focused on curriculum review and development. She has taken various roles over the years related to development and implementation of the ISTE Standards for Education Leaders, Educators, and Students. Susan has worked with members of the Microsoft Partners in Learning group to review and map international ICT standards. She was a member of the original National Assessment of Educational Progress (NAEP) group that explored assessment of student technology skills.

Susan has contracted with schools and school districts to assist them in conducting instructional technology audits, revising their technology plans to meet new state guidelines, and has also served in an advisory capacity in development of curriculum and as an instructor for institutes for school administrators and technology both for the Teacher the

Teachers project and for California State University San Marcos ILAST program. She has worked with school administrators across the United States and in several foreign countries. She has also taught online courses for K-12 teachers through the Institute of Computer Technology and Thomson Course Technology and acts as an online mentor for a series of teacher and administrator institutes and online courses through ISTE. Susan also assisted in the conceptual design for an after school remedial math tutoring program.

1986 – present

#### **Freelance Writer/Columnist**

Susan is a past contributing editor for *Technology and Learning* magazine and writer for *THE Journal*, and *Today's Catholic Teacher*. She has published articles and software reviews in a variety of education journals since 1985. Her most recent book, The Media-Savvy Middle School Classroom: Strategies for Teaching Against Disinformation (2020) is published by Routledge. The International Society of Technology in Education has published several of her books, Pathways to Well-Being: Helping Educators (and Others) Find Balance in a Connected World, (February 2019), Making Technology Standards Work for You: A Guide for School Administrators, 3<sup>rd</sup> Ed. (April 2013), 101 Best Web Sites for Principals, 3<sup>rd</sup> Ed. (2011), The Digital Briefcase for Administrators: Tools and Templates (January 2011), 101 Best Web Sites for District Leaders, (January 2004), and Digital-Age Literacy for Teachers: Applying Technology Standards to Everyday Practice (January 2007). Corwin Press published her books, Critical Technology Issues for School Leaders (April 2006) and Teaching With the Tools Kids Really Use: Learning with Web and Mobile Technologies (February 2010), and Creating Content With Your Tablet (January 2014). ASCD published her book, A Better Approach to Mobile Devices: How Do We Maximize Resources, Promote Equity, And Support Instructional Goals? (November 2015).

Susan has written language arts activity books (middle and high school level) for Walsh Publications. She has also written Internet-based lessons covering a variety of topics for projects including InfoSource, Learn City, Pearson's Knowledge Box, Brainium's DreamWriter project, and Kidsenergy, and served as senior consultant for Futurekids' new language arts series. She also wrote the English Language Learner modifications for this series. She wrote a 10-week technology skills curriculum for K-6 teachers for Beyond Technology Education which she updated in fall 2008 and a 7-week mobile technology course released in 2013 (iPad, Android, and Windows 8). She wrote test questions for Victory Productions in 2011 and has developed online content for ISTE and for the University of North Carolina, Chapel Hill. In addition, she teaches online technology integration courses to educators.

July 1996 – June 2000

#### **Principal (Grades Preschool-6)**

For four years, Susan was Principal of Cogswell School in the Mountain View School District, located in El Monte, California. Her focus was improved student performance based upon innovative instructional programs and increased community participation in the educational process. She accomplished this by working with staff and families to develop a school plan that addresses the academic needs of students

and systematically encouraged members of the community to take active roles in daily activities on campus. School wide instructional programs adopted during her tenure included English Language Development lessons, English immersion classes, use of California Early Literacy Learning (CELL) instructional strategies and looping in primary grades, integration of instructional technology across the curriculum, and a transition program for English Language Learners. Community outreach programs included community clean-up days, adult education courses, restructuring of parent groups, and formation of a Healthy Start Collaborative. Susan was principal writer for a funded Healthy Start Planning Grant and laid the groundwork for a Healthy Start Operation Grant.

September 1992 – June 1996

**Assistant Principal (Grades 7-8 & 6-8)**

Susan served as Assistant Principal at two middle schools. While at Nicolas Junior High School in the Fullerton School District, Susan focused her energies on student and parent services including: site representative for a Department of Justice grant collaborative; the revision of the school wide discipline program; and institution of evening curriculum workshops for parents. She also founded Computer Using Educators' Administrators' Special Interest Group during this time. As Assistant Principal at Ramona Middle School in Bonita Unified School District, Susan directed the expansion and enhancement of the instructional technology and Gifted and Talented Student programs. She was also principal writer for a successful ACSA grant and for the California Distinguished Schools application, which the school was awarded in 1996.

March 1988 – August 1992

**Teacher and Teaching Assistant Principal (Grades K, 7-8)**

Susan worked in Ontario-Montclair School District as a teaching assistant principal, a teacher, a mentor teacher in the areas of technology and new teacher assistance, and developed an on-site Opportunity Program for at-risk students grades 7 and 8.

March 1986 – July 1987

**Technology Curriculum Specialist (Grades K-12)**

Susan supervised a computer lab and software collection at the Riverside County Office of Education that served 57 school districts, developed and presented staff development workshops, and provided consultation services in technology planning to schools and school districts. She also assisted with grant writing and monitored reading of SB1510 grants.

1978 – 1986

**Teacher (Grades K-6)**

Susan has eight years teaching experience in both public and private schools. She also served as a mentor teacher and technology trainer. She wrote an SB1510 grant that was awarded in 1986.

**EDUCATION**

1993

**Professional Administrative Service Credential**, California State University, San Bernardino

1988

**MS, Educational Administration**, California State University, Fullerton

1988

**Preliminary Administrative Service Credential**, California State University, Fullerton

1984

**Certificate, Computers in Education**, University of California

- 1978 Extension, Riverside  
**Ryan Multiple Subjects Credential and Supplemental Authorization-English**, California State Polytechnic University, Pomona
- 1972 **BS Honors. Language Arts, Theater Arts Option**, California State Polytechnic University, Pomona

## HONORS AND AWARDS RECEIVED

CUE Platinum Disk Award, for contributions to the advancement of educational technology in teaching and learning, 2010.  
Making It Happen Award, 2008.  
Member, Board of Directors, Northwest Council for Computer Education, 2005-2010.  
Member, Board of Directors, Computer Using Educators, Inc., 2001-2004.  
CUE Gold Disk Award, for contributions to field of instructional technology, 1997.  
East San Gabriel Valley CUE Award for contributions to field of instructional technology, 1997.  
YWCA Woman of Achievement Award, 1995.  
Curriculum Mini-Grant, Region XV, ACSA, 1995.  
Edwin Carr Fellow, California State University, Fullerton, 1988.  
Outstanding Graduate Student, California State University, Fullerton, 1988.  
Graduation with Honors, California State Polytechnic University, Pomona, 1972.  
Honors at Entrance, California State Polytechnic University, Pomona, 1968.

## PUBLICATIONS

### Books

The Media-Savvy Middle School Classroom: Strategies for Teaching Against Disinformation, Routledge, 2020.  
Pathways to Well-Being: Helping Educators (and Others) Find Balance in a Connected World. ISTE February 2019.  
A Better Approach to Mobile Devices: How Do We Maximize Resources, Promote Equity, And Support Instructional Goals? ASCD, 2015.  
Creating Content With Your Tablet. Corwin Press, 2014.  
Making Technology Standards Work for You: A Guide for School Administrators: Third Edition, ISTE, 2013.  
101 Best Web Sites for Principals: Third Edition, ISTE, 2011.  
The Digital Briefcase for Administrators: Tools and Templates, ISTE, 2011.  
Teaching With the Tools Kids Really Use: Learning with Web and Mobile Technologies, Corwin Press, 2010.  
Digital-Age Literacy for Teachers: Applying Technology Standards to Everyday Practice, ISTE, 2007.  
Critical Technology Issues for School Leaders, Corwin Press, 2006.  
Self-Assessment Activities for School Administrators—A Companion to Making Technology Standards Work for You, ISTE (2004).  
101 Best Web Sites for District Leaders, ISTE, 2004.

### Columns and Articles

"Technology Perspectives" column, Today's Catholic Teacher, September 1996-August 2019.  
Leader's Edge online column, Technology and Learning, weekly March 2002 to June 2007.  
Grants and Contests column, Technology and Learning, monthly August 2001 to June 2007.  
"Got Moodle," THE Journal, April 2008.  
"THE Journal's 2007 Innovators," THE Journal, December 2007.

"Putting the LURE in Learning Community," THE Journal, August 2007.

"Are Digital Cameras the Next Big Thing?" THE Journal, June 2007.

Leader's Edge online column, Technology and Learning, weekly December 2001 to July 2007.

Bottom Line column, Technology and Learning, monthly June 2000 to July 2007.

School Site of the Day online column, Technology and Learning, weekly December 2001 to December 2006.

Technology column, Today's School, monthly September 2000 to June 2005.

"Video Streaming: Harnessing a Unique Capability of Technology," Today's School, May 2005.

"Blogs in K-12 Education: Where's the Fit?" Today's School, November 2004.

"Managing Total Cost of Ownership Issues," Today's School, October 2003.

"Parents as Partners: Working to Insure Safe and Appropriate Internet Use," Today's School, August 2003.

"Establishing a Web Presence for your Library Media Center," Today's School, October 2002.

"Thin Client Networks," Today's School, July/August 2002.

"Information Literacy," Today's School, May/June 2002.

"Distance Learning in the K-12 Environment," Today's Catholic Teacher, March/April 2002.

"Catholic Schools for Tomorrow Award for Innovations in Technology: A Look Back," Today's Catholic Teacher, March 2002.

"Turn Up the Heat But Don't Get Burnt: Shared Leadership Without Burnout," Today's School, Spring 2001.

"Lessons in Leadership," Technology and Learning, December 2000.

"The Landscape of School Decision Making: Site-Based Management in Today's Schools," Today's School, Fall 2000.

"Web Sitings," Technology and Learning, May 2000 to 2003.

"One Principal's Take on Internet Issues," Technology and Learning, May 2000.

"To Secure and to Protect," Technology and Learning, November 1999.

"The Curriculum Management Creatures," Technology and Learning, October 1999.

"Networking and the School Administrator's Role," Technology and Learning, April 1999.

"Knowing the Net," Technology and Learning, March 1998.

"Are You Leading the Way?" Technology and Learning, September 1997.

"Ins and Outs of Government Funding," Technology and Learning, Summer 1997.

"Streamline Your School With Management Tools," Technology and Learning, October 1996.

"The Computer Museum," Technology and Learning, Summer 1994.

"English Express: A Look at a Multimedia ESL System," Technology and Learning, M/June 1992.

"HyperCard 2.0 and the Educator HomeCard," Technology and Learning, February 1991.

"Using Application Software With Gifted Students," The Computing Teacher, November 1990.

"Is Your Classroom Computer Working Hard, or Hardly Working?" Instructor, October 1990.

"The Computer Lab Debate Revisited," CUE Newsletter, May/June 1990.

"HyperCard Directory," Classroom Computer Learning, April 1989.

"Create a Simulation," Proceedings, ASU Conference, March 1988.

"Booting Up Reality," Learning88, February 1988.

"Toy Store Robots," Classroom Computer Learning, March 1987.

"Robots on the Loose," Instructor, August 1986.

"Using Robots with Young Children," Proceedings, ASU Conference, March 1986.

Software reviews, Learning86, Learning87, Classroom Computer Learning, Technology and Learning, 1986-87, 1989-99.

Editor, "Byte-Sized Ideas" column, Classroom Computer Learning, 1988-90.

## PROFESSIONAL PRESENTATIONS

- Speaker, ADE Data Conference, Hot Springs, AR 2018
- Speaker, ASTE, Fairbanks, AK 2020
- Keynote, LearnZillion Lunch and Learn, Riverside, CA 2016
- Speaker, Seattle Google Summit, Seattle, WA 2015
- School Leadership Summit Online Conference 2015

- Speaker, Thinking and Learning Conference, Melbourne, Australia 2015
- Keynote, ACSI ETC Conference, Columbus, OH 2015
- Speaker, TCEA, Austin, TX 2012
- Speaker, Vancouver Google Summit, Vancouver BC, Canada 2014
- Keynote, Nipissing University, North Bay ON, Canada 2010
- Keynote, M-SET Conference administrator luncheon, Baltimore, MD 2010
- Speaker, Reaching and Teaching Conference, Calgary, AB Canada 2009
- Speaker, ESC Region XI Virtual Conference, Texas 2008
- Speaker, EARCOS Workshop, Seoul, South Korea 2008
- Speaker, KORCOS Workshop, Seoul, South Korea 2008, 2012
- Keynote, New South Wales Computer Education Group, Newcastle, AU 2008
- Speaker, FETC, Orlando, FL 2008-20
- Speaker, LEAD 3.0 Conference, multiple locations 2008-11, 2013-20
- Keynote, Technology Conference, Toledo, OH 2007
- Keynote, Imagining the Future of Learning, Louisville, KY 2007
- Keynote, Powering Up with Technology, Hyattsville, MD 2006
- Speaker, AETA Symposium, Perdido Beach, AL 2006-07, 2009, 2012-2013, 2016
- Speaker, MICCA Conference, Baltimore, MD 2006, 2010 (M-SET)
- Keynote, eLearning Summit, Columbia, MD 2006
- Speaker, KITA Conference, Bowling Green, KY 2005
- Speaker, Southwest Leadership Symposium, Mesa, AZ 2005
- Speaker, TICAL Conference, Little Rock, AR 2005-17
- Speaker, OSPI Conference, Seattle, WA 2005
- Speaker, IVCUE Virtual Conference, El Centro CA 2004
- Speaker, ISTE (formerly NECC) Conference, multiple locations 2003-20
- Speaker, NCCE Conference, multiple locations 2003-20
- Speaker, TechEd Conference, Ontario CA 2003
- Keynote, IVCUE Conference, El Centro CA 2003
- Speaker, T+L Conference, multiple locations 2002, 2008
- Speaker, ESGV Technology Fair 1987-89, 1995-98, Keynote, 2003 2000-03
- Speaker, CUE Conference, Fall and/or Spring Sessions 1984-2004, 2006-17
- Speaker, Integrating Technology Across the Curriculum 1997
- Speaker, ACSA Region XV Winter Conference 1995
- Speaker, ASU Technology Conference, Tempe AZ 1986-88
- Guest lecturer, California State University, San Bernardino, Office of Extended Education, 1987-1992.
- Coordinator of Fine Arts component, Elementary Summer Technology Training Institute, California State University, San Bernardino, 1987.
- Guest lecturer, University of California, Riverside, Office of Extended Education, 1985-1986.